

PUBLICATIONS  
of the  
INSTITUTE FOR SOCIAL RESEARCH

September, 1952 through August, 1953

The following list of publications by staff members of the Institute for Social Research includes all major documents issued during the past year and which are available to the general public. Included are books, monographs, journal articles, theses, and some special papers.

Most of these items are available in libraries or from the publishers. Some are distributed by the Institute and are so indicated by the stock code shown in parentheses. Directions for ordering items distributed by the Institute are given on Page 8.

I. GENERAL

Cartwright, D. Analysis of Qualitative Material, a chapter in Festinger and Katz, Research Methods in the Behavioral Sciences. New York: Dryden Press, 1953, 421-470.

Likert, R. and Lippitt, R. The Utilization of Social Science, a chapter in Festinger and Katz, Research Methods in the Behavioral Sciences, New York: Dryden Press, 1953, 581-646.

Likert, R. and Lippitt, R. Modern Methods of Measuring Public Reaction and the Application of These Methods to the Social Welfare Field, November, 1952, 9 pp., Mimeo. (FF1-6)

Likert, R. Public Relations and the Social Sciences, 1953, 34 pp., Mimeo., \$1.00 (F-16)

Seashore, S. and Likert, R. Action Research for Better Community Programs in International Affairs, Adult Leadership, 2, 1953.

Annual Report of Research Supported by the Office of Naval Research, December, 1952, 18 pp., Mimeo. (E1-8)

Institute for Social Research: 1952, January, 1953, 48 pp. (No charge)  
Contains a description of the objectives, activities and organization of the Institute and a list of available publications through August, 1952. (E1-7)

## II. ECONOMIC BEHAVIOR

Katona, G. Changing Assumptions in the Theory of Business Behavior, Proceedings of the Fifth Annual Meeting of the Industrial Relations Research Association, December, 1952. (J3-6)

Katona, G. Rational Behavior and Economic Behavior, Psychological Review, September, 1953.

Katona, G. and Klein, L. Psychological Data in Business Cycle Research, American Journal of Economics and Sociology, 12, 1, October, 1952. (JJ-24)

Katona, G., Lansing, J. and de Janosi, P. Stock Ownership Among American Families, Michigan Business Review, January, 1953. (JJ-26)

Katona, G. and Mueller, E. Consumer Attitudes and Demand, 1950-52. September, 1953, \$1.50. Purchase orders may be sent to University of Michigan Press.

Lansing, J.B. Repeated Interview Data, Part I of "Analysis of Consumer Demand from Repeated Interviews and Reinterviews." To appear in Studies in Income and Wealth, New York: National Bureau of Economic Research.

Lansing, J. and Maynes, S. Inflation and Saving by Consumers, Journal of Political Economy, October, 1952. (JJ-25)

Withey, S.B. Reinterview Data, Part II of "Analysis of Consumer Demand from Repeated Interviews and Reinterviews." To appear in Studies in Income and Wealth, New York: National Bureau of Economic Research.

Contributions of Survey Data to Economic Theory, by G. Katona, L.R. Klein, J.B. Lansing, and J.N. Morgan. To be published by Columbia University Press, 1953.

Selected Preliminary Findings of the 1953 Survey of Consumer Finances, Federal Reserve Bulletin, March, 1953. (B2-9-1s)

1953 Survey of Consumer Finances, Part I: The General Financial Position and Economic Outlook of Consumers, Federal Reserve Bulletin, June, 1953. (B2-9-1)

1953 Survey of Consumer Finances, Part II: Purchases of Durable Goods in 1952 and Buying Plans for 1953, Federal Reserve Bulletin, July, 1953. (B2-9-2)

1953 Survey of Consumer Finances, Part III: Housing of Consumers, Federal Reserve Bulletin, August, 1953. (B2-9-3)

### III. HUMAN RELATIONS AND SOCIAL ORGANIZATION

- Baumgartel, H. The Survey Feedback Experiment: a Study of a Program for the Use of Attitude Survey Data in a Large Organization, 1953, 9 pp. Mimeo.
- Kahn, R. The Human Factors Underlying Industrial Productivity, Michigan Business Review, November, 1952 (J21-2)
- Kahn, R. Twelve Factors in Productivity, in press
- Kahn, R. and Katz, D. Leadership Practices in Relation to Productivity and Morale, December, 1952, 26 pp. Mimeo. (JJ-28)
- Kahn, R. and Mann, F. Developing Research Relationships, Journal of Social Issues, 8, 3, 1952.
- Kahn, R. and Morse, N. The Relation of Productivity to Morale, Proceedings of the fifth annual meeting of the Industrial Relations Research Association, December, 1952 (JJ-29). Also in Cartwright and Zander, Group Dynamics, Evanston: Row Peterson, 1953.
- Likert, R. Findings of Research on Management and Leadership, Proceedings, Pacific Coast Gas Association, 43, 1952.
- Mahoney, G. Results of Recent Research on Employee Attitudes, November, 1952, 9 pp. Mimeo.
- Mahoney, G. Supervisory and Administrative Practices Associated with Employee Attitudes Toward an Incentive System, August, 1953, 6 pp. Mimeo.
- Mann, F. A Study of Work Satisfaction as a Function of the Discrepancy between Inferred Aspirations and Achievements, Ph.D. thesis, University of Michigan, 1953.
- Mann, F. Changing Superior-Subordinate Relations, 1952, 13 pp., Mimeo. (J8-5)
- Mann, F. Work Satisfaction as Related to Aspirations and Achievements, 1953, 6 pp., Mimeo.
- Mann, F. and Baumgartel, H. Absences and Employee Attitudes in an Electric Power Company, 1953, 28 pp., \$.35 (A3-27)
- Mann, F. and Baumgartel, H. The Supervisor's Concern with Costs in an Electric Power Company, 1953, 28 pp., \$.50 (A3-28)
- Mann, F. and Likert, R. The Need for Research on the Communication of Research Results, Human Organization, 11, 4, Winter, 1952.
- Metzner, H. and Mann, F. Effects of Grouping Related Questions in Questionnaires, Public Opinion Quarterly, 17, 1, Spring, 1953. (JJ-20)

Morse, N. Satisfactions in the White-Collar Job, 1953, 235 pp., (cloth, \$3.50). Purchase orders may be sent to the University of Michigan Press. (A1-22)

Pelz, D. Influence: A Key to Effective Leadership in the First-Line Supervisor, Personnel, November, 1952 (J18-2)

Getting to Know Your People, Modern Industry, April 15, 1953 (A1-21)

What Makes People Absent?, Modern Industry, June, 1953.

#### IV. ATTITUDES AND BEHAVIOR IN PUBLIC AFFAIRS

Campbell, A., Gurin, G., and Miller, W. Television and the Election, Scientific American, 188, 5, 1953 (JJ-31)

Davies, J. Some Relations Between Events and Attitudes, American Political Science Review, Volume 46, September, 1952.

Douvan, E., Walker, A., Darsky, B., and Withey, S. The Impact of Atomic Energy on Society: an Investigation of Attitudes and their Determinants (Preliminary Report), August, 1953, 99 pp., Mimeo.

Douvan, E. and Withey, S. Consequences for Attitudes, a chapter in The Impact of Atomic Energy on Society, The Annals of the American Academy of Political and Social Science, to appear in November, 1953.

Gurin, G. Some factors related to the 1952 Vote, August, 1953, 7 pp., Mimeo.

Janowitz, M. and Miller, W. The Index of Political Predisposition in the 1948 Election, Journal of Politics, 14, November, 1952 (JJ-27)

Miller, W. Party Preference and Attitudes on Political Issues: 1948-1951, American Political Science Review, 47, 1, 1953 (J25-1)

Miller, W. The 1952 Presidential Election: a Study by the Survey Research Center, Political Science, 5, 1, March, 1953, 43-55.

Scott, W.A. Attitudes toward Participation in Civil Defense: an Analysis via Psychological Constructs, 13 pp., to appear in Public Opinion Quarterly, 1953.

Scott, W., Withey, S., and Miller, D. Fear of War Catastrophe: A Projective Assessment by Interview Survey, June, 1953, Mimeo., 20 pp. (JJ-32)

Walker, A. Self-other Orientation as a Factor in Reactions to Atomic Energy Developments, Ph.D. thesis, University of Michigan, 1953.

Community Change: an Action Program in Puerto Rico, Journal of Social Issues, 9, 2, 1953, 60 pp. Issue Editors: Cannell, C., Wale, F., and Withey, S.

## V. DETROIT AREA STUDY

- Axelrod, M. Patterns of Formal and Informal Group Participation in a Metropolitan Community, Ph.D. thesis, University of Michigan, 1953.
- Dodge, R.W. Some Aspects of the Political Behavior of Labor Union Members in the Detroit Metropolitan Area, Ph.D. thesis, University of Michigan, 1953.
- Freedman, R. The Detroit Area Study: A Training and Research Laboratory in the Community, The American Journal of Sociology, 59, 1, July, 1953. (J23-1)
- Freedman, R. and Axelrod, M. Who Joins What in a Great Metropolis? Adult Leadership, 1, 6, November, 1952. (JJ-31)
- A Social Profile of Detroit: 1952, 48 pp., \$1.00. (D8-1) Orders may be sent to the University of Michigan Press.
- A Social Profile of Detroit: 1953, 50 pp., \$1.00 (in press) Orders may be sent to the University of Michigan Press.
- Family Income in the Detroit Metropolitan Area. (Special Report #3) 13 pp., Mimeo.
- Some Social and Economic Characteristics of the Detroit Area Population, 1952, 92 pp., Mimeo.
- Television Ownership in the Detroit Area, (Special Report #2) 9 pp., Mimeo.

## VI. METHODOLOGY AND APPLICATIONS IN SURVEY RESEARCH

- Campbell, A. and Katona, G. The Sample Survey: a Technique for Social Science Research. A chapter in Festinger and Katz, Research Methods in the Behavioral Sciences, New York: Dryden Press, 1953.
- Cannell, C. and Kahn, R. The Collection of Data by Interviewing, a chapter in Festinger and Katz, Research Methods in the Behavioral Sciences. New York: Dryden Press, 1953, 327-380.
- Howland, L. Techniques and Importance of Interviewing, Industrial Medicine and Surgery, 21, August, 1952 (J24-1)
- Kish, L. A Two-Stage Sample of a City, American Sociological Review, 17, 6, December, 1952 (J10-3)
- Kish, L. Differentiation in the Metropolitan Area, 1953, 21 pp., Mimeo.

- Kish, L. Selection of the Sample, a chapter in Festinger and Katz, Research Methods in the Behavioral Sciences, New York: Dryden Press, 1953, 175, 240.
- Lansing, J., Kish, L. and Fauver, C. Response Errors in Estimating the Value of Homes, 1953, 27 pp., Mimeo.
- Lieberman, S. An Analysis of some Determinants of Non-Scale Types, August, 1953, 6 pp., Mimeo.
- Pelz, D. A New Chi-square Technique for Testing Second-Order Relationships, August, 1953, 9 pp., Mimeo.
- Scott, W. Reliability of Content Analysis: the Case of Nominal Scale Coding, August, 1953, 6 pp., Mimeo. (J27-1). To be published.
- Weiss, R. An Application of Graph Theoretical Concepts to the Analysis of Sociometric Information, August, 1953, 6 pp., Mimeo.
- Withey, S.B. Reliability of Recall of Income, August, 1953, 18 pp., Mimeo. To be published.
- Withey, S.B. Survey Research Methods for the Study of Communities and Community Problems, 14 pp. to appear in Review of Educational Research, 1953.
- Social Relations Skills in Field Research, Journal of Social Issues, 8, 3, 1953. Issue Editors: Mann, F. and Lippitt, R.

## VII. GROUP DYNAMICS THEORY, METHODOLOGY AND APPLICATIONS

- Cartwright, D. and Zander, A. (eds.) Group Dynamics: Research and Theory, 1953, 642 pp., Evanston: Row Peterson and Company.
- Cohen, A.R. The Effects of Individual Self-Esteem and Situational Structure on Threat Oriented Reaction to Power. Ph.D. thesis, University of Michigan, 1953.
- Festinger, L., Gerard, H., Hymovitch, B., Kelley, H. and Raven, B. The Influence Process in the Presence of Extreme Deviates, Human Relations, 5, 4, 1952 (GG-25)
- French, J.R.P.Jr. Experiments in Field Settings, a chapter in Festinger and Katz, Research Methods in the Behavioral Sciences. New York: Dryden Press, 1953, 381-418.
- Gyr, J. A Theory of Interpersonal Decisions, Ph.D. thesis, University of Michigan, 1953.

- Harary, F. and Norman, R. Graph Theory as a Mathematical Model in the Social Sciences, 1953, 45 pp., \$1.50 for paper bound edition. (GG-26) Purchase orders may be sent directly to the University of Michigan Press.
- Hurwitz, J.F. Some Effects of Power on the Relations among Group Members. Ph.D. thesis, University of Michigan, 1953.
- Jackson, J. The Effect of Changing the Leadership of Small Work Groups, Human Relations, 6, 1, 1952 (G13-1)
- Jackson, J. Analysis of Interpersonal Relations in a Formal Organization, Ph.D. thesis, University of Michigan, 1953.
- Kapos, A. Some Individual and Group Determinants of Fraternity Attitudes Toward the Admission of Members of Certain Minority Groups, Ph.D. thesis, University of Michigan, 1952.
- Libo, L. Measuring Group Cohesiveness, in press.
- Raven, B. Group Pressures Toward Selection and Distortion of Content in Cognition and Communication, Ph.D. thesis, University of Michigan, 1952.
- Rosen, S. Social Power and Interpersonal Adjustment, Ph.D. thesis, University of Michigan, 1952.
- Snyder, R. and French, J.R.P. Jr. Experiments on Leadership in Small Groups, (preliminary), July, 1953, 95 pp., Mimeo.
- Watson, J. Some Social-Psychological Correlates of Personality: A Study of the Usefulness of Psychoanalytic Theory in Predicting to Social Behavior, Ph.D. thesis, University of Michigan, 1952.
- Zander, A., Cohen, A., Hymovitch, B., and Stotland, E. Some Determinants of Role Relations, 1952, 40 pp.
- Zander, A. (with Heyns, R.W.) Observation of Group Behavior, a chapter in Festinger and Katz; Research Methods in the Behavioral Sciences. New York: Dryden Press, 1953, 381-418.

Items presently stocked for distribution by the Institute are identified by a code number in parentheses. There is a handling charge of twenty cents per item except where a special price is shown. Requests for a few items with nominal charges totalling less than one dollar are sent on a complimentary basis. Orders and requests may be addressed to the Librarian, Institute for Social Research, University of Michigan, Ann Arbor. Checks may be made payable to the Institute.

Doctoral theses may be obtained from the University of Michigan library through inter-library loan, or by microfilm purchase. Inquiries should be addressed to the Librarian, University of Michigan Libraries, Ann Arbor.

Inquiries about available documents and papers not stocked for distribution to the general public may be addressed to the Director, Institute for Social Research.

#### ADDENDUM

Campbell, A. Administering Research Organizations, American Psychologist, 8, 6, June, 1953, 225-230.

Pelz, D., Mellinger, G., and Davis, R. Human Relations in a Research Organization: A Study of the National Institutes of Health, July, 1953, 340 pp., Mimeo. (Two volumes)